

PLG



DJ APOLLO
ARTIST PROFILE





DJ Apollo

DJ Apollo (Apollo Novicio) was originally born in the Philippines but grew up in San Francisco. Known for his many musical styles, from hip hop to soul, funk, breaks, 80's & disco to name a few, DJ Apollo was one of the first DJs to experiment with the turntable as a musical instrument, which helped elevate the skill into an art form and turn the DJ into a musician.

World Champion, hip hop legend & musical pioneer in the global turntablist scene, he is one of the founding fathers of the modern party rocking dj style & is on a constant quest for innovation as he sets dancefloors a blaze in some of the hottest clubs across the globe.



Highlights

Apollo is one of the few DJs in the world that has appeared on the three major late night talk shows, including **David Letterman, Jay Leno and Conan O'Brien**.

As a founding member of the ground breaking DJ crew **Invisibl Skratch Piklz** (originally named Rock Steady DJ's along with Mix Master Mike & Qbert) he went on to become both **USA DMC and World DMC Champion** literally bringing whole new techniques to the genre.

Apollo was inducted into the **DMC DJ Hall of Fame** (1999), the International Turntablist Federation (ITF) Grand Wizard Theodore Award (2000), and the Hip Hop Slam Hall of Fame Award (2002) presented by Billy Jam.

In October 2014, Apollo's Triple Threat crew became the first **Red Bull SF Culture Clash Champions** beating out world class competition including Dirty Bird (featuring Diplo, Major Lazer, Pharoh Monch, Craze, Too \$hort and Daft Punk), Tomena Tropical & Dub Mission to take the crown.



Reach



4.7k likes



4.2k followers



221 followers
Over 40,000 plays



1.9k followers

Learn

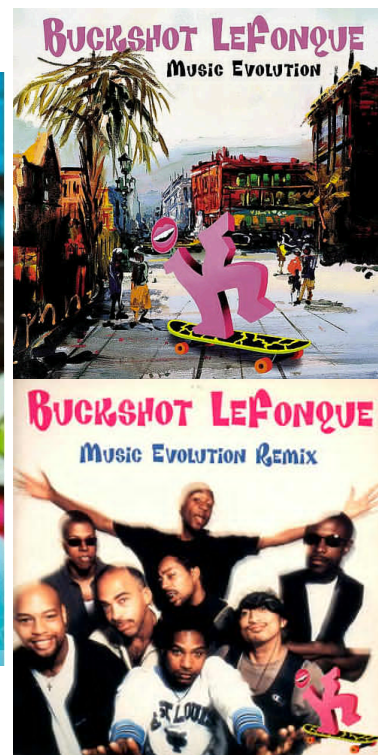
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mixcrate.com/djapollo11



The Story...

DJ Apollo (Apollo Novacio) was originally born in the Philippines but grew up in San Francisco. Known for his many musical styles, from hip hop to soul, funk, breaks, 80's & disco to name a few, DJ Apollo was one of the first DJs to experiment with the turntable as a musical instrument, which helped elevate the skill into an art form and turn the DJ into a musician. Because of this, Apollo also became one of the first DJs to be member of a live jazz band.

As a founding member of the ground breaking dj crew Invisbl Skratch Pikls (originally named Rock Steady DJ's along with Mix Master Mike & Qbert) he went on to become both USA DMC and World DMC Champion literally ushering in a whole new era of dj performance never before witnessed.

As a result he was inducted into the DMC DJ Hall of Fame (1999), the International Turntablist Federation (ITF) Grand Wizard Theodore Award (2000), and the Hip Hop Slam Hall of Fame Award (2002) presented by Billy Jam.

In 1999, Apollo joined forces with two other legendary world champion dj's - Vinroc (5th Platoon) and Shortkut (Beat Junkies/ISP) to form the legendary super crew - Triple Threat.

... So Far

With the success in the DJ battle circuit, Apollo's talent caught the attention of musical geniuses in the jazz and hip hop arenas. Apollo became the official DJ for the seminal jazz/hip hop fusion pioneers, Buckshot Lefonque, a band led by jazz legend Branford Marsalis and co-produced by DJ Premier of Gangstarr.

Apollo also landed the DJ spot for Oakland based hip hop collective, Souls of Mischief of the Hieroglyphics and his musical work is featured on the group album "No Mans Land." Apollo is currently the DJ for another Oakland native, the diva of the Bay Area, Goapele.

On October 1 2014, Triple Threat crew became the first Red Bull SF Culture Clash Champions beating out world class competition including Dirty Bird (featuring Diplo, Major Lazer, Pharoah Monch, Craze, Too \$hort and Daft Punk), Tomena and Dub Mission.

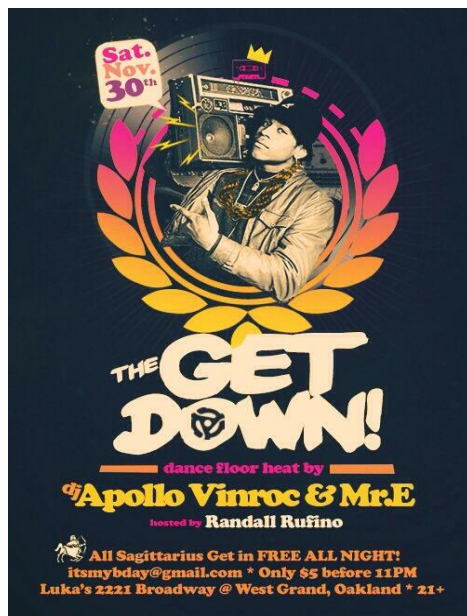
A talented producer, Apollo has remixed a who's who of music from Drake, Iggy Azalea, Nas, Tinashe, School Boy Q and YG, as well as releasing his own albums with Triple Threat, Dirtstyle Records and the groundbreaking FM20 Project.

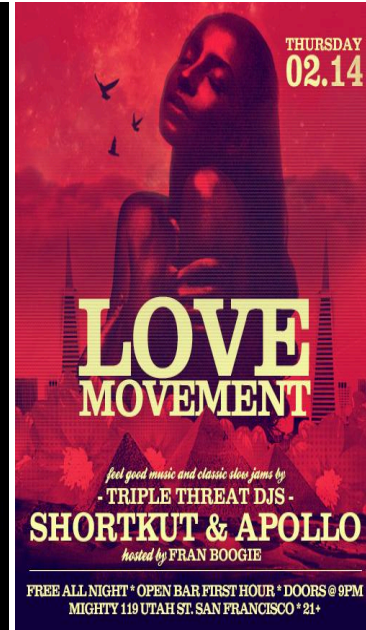
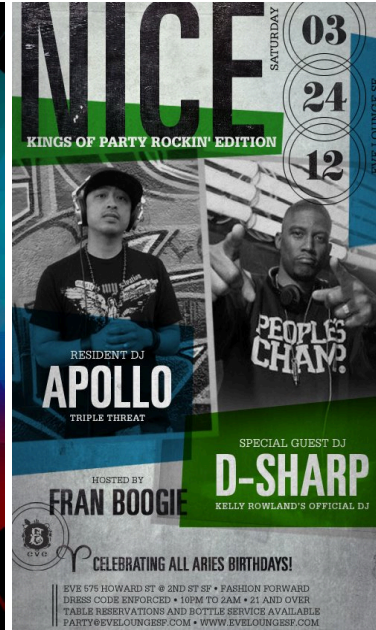


INVISBL SKRATCH PIKLS

THE CREWS

TRIPLE THREAT DJ'S





THE VIDEO

Live at Motown On Mondays 2013

[youtube.com/watch?v=EvELo51J6SY](https://www.youtube.com/watch?v=EvELo51J6SY)

DJ Apollo of the Invisbl Skratch Pikls LIVE FULL SET

[youtube.com/watch?v=InGhmaCWz4w](https://www.youtube.com/watch?v=InGhmaCWz4w)

Triple Threat DJ's at Red Bull Culture Clash in San Francisco

[youtube.com/watch?v=z_Egl7QNBew](https://www.youtube.com/watch?v=z_Egl7QNBew)

Invisbl Skratch Piklz DMC World Champions 1992

[youtube.com/watch?v=Itrxl-9sub8](https://www.youtube.com/watch?v=Itrxl-9sub8)

Triple Threat Djs at Club Mighty SF 2012

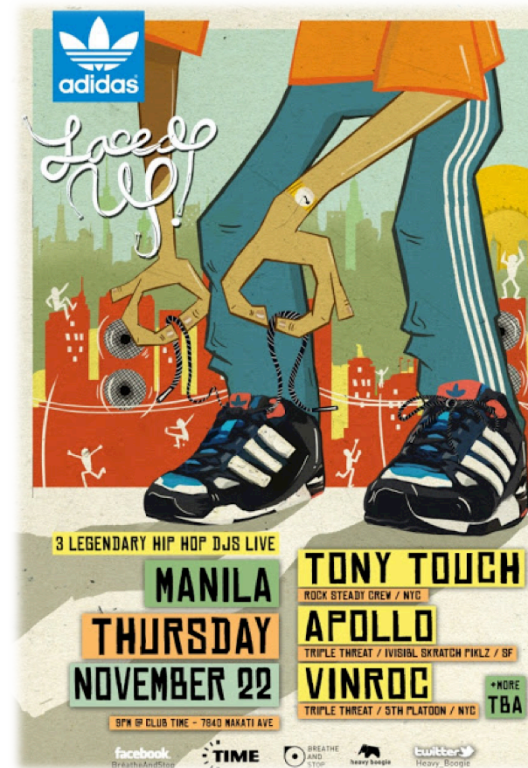
[youtube.com/watch?v=oKMqNAsWMIjk](https://www.youtube.com/watch?v=oKMqNAsWMIjk)

DJ Apollo Laced Up Tour Highlights SEA

[vimeo.com/57171804](https://www.vimeo.com/57171804)

Buckshot Lefonque - Music Evolution(Live)

[youtube.com/watch?v=xvfhE0O6djs](https://www.youtube.com/watch?v=xvfhE0O6djs)



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